

# CHI · LIGHTFUL<sup>©</sup>

## Paula's Story - Bio

Paula Brown

Storyteller : *Visual Scribe / Author / Feng Shui / Animal Communicator*

From an early age, I had both curiosity and natural pull to finding out the stories of things, places, people, and animals were telling, the “whys” of what made up my world. Having a very special connection to nature and animals, I have spent much of my life enjoying the land by hiking through wilderness, and living and being on both my grandparents’ farms. How could a person communicate “happenings” and flow into well-being by “listening” and telling the “story” of people, nature, and animals was my constant question. My solutions came in illustrating what I saw, heard, and worked with...my drawings became my passionate communication form.

My original career path hails from more than 25 years experience in Advertising and Design as an award winning Art Director and Creative Director within and consulting for major ad agencies on both East (Boston) and West coasts (Seattle and Los Angeles), such as Arnold and Company, Ingalls, Olgilvy One, Mc Cann Erickson, DDB, and others. I became a consultant of creative brand “heart energies” and I thrive on creating purposeful positive “stories” for new business. I have been and part of teams that ignite and birth new ideas that became sought after brands for marketing and advertising clients such as Columbia Tri Star, Fox, and NBC, and various companies in Japan. My purpose has been uncovering the “emotional” heart of a client’s story or brand and expressing this in visual form. That search for the pure concept and emotional basis or “heart” of a product or person has been the genesis of my own creative branding boutique, personal expression in art, visual story-telling, and in all I help and do!

For the past 12 years, I have become a heart storyteller, listening and connecting “heart to heart” to home, environments, and animals. Having a deep sense of compassion along with the ability to quickly and deeply connect with the core of an issue, I have been encouraged to telepathically communicate with all types of species. To accurately communicate THEIR story to their people. My communication studies include being a student and graduate of worldwide known animal communicator, lecturer, teacher and author Carol Gurney. After studying with Gurney, I was invited to be one of her respected referrals, serving clients from around the world. My own business, The Heart of Conversation, grew and became new powerful way to tell story.

I also found that I could feel energy movement in animals, people and places with my body and with my dowsing talents. Finding energy “blocks”, I could help move energy, to clear the flow in body and chakra systems, resulting in the use of these energy tools to listen to and help heal the stories of emotions and physical bodies for animals and their environments.

Being interested and responsive to the “feelings” of environment and the movement of “chi” or energy in animals drew me to become an avid student and practitioner of feng shui. My love, passion, and connection with animals melded beautifully with my knowledge of Black Hat Feng Shui principles, and led me to illustrate and author “Fur Shui” (1st edition by Lyons Press, 2008, sold out, 2nd Edition by Paula Brown 2013). Fur Shui applies Feng Shui Black “Cat” principles (my own definition for animal “chi master know hows”...story-telling in an easy

## About Paula - Bio (continued)

to understand and a light hearted approach to feng shui) to fur folks, reflecting the laws of feng shui to guide you and your animal toward a happy, healthy, and balanced home for all.

My interest in energy “stories”...moving “chi”, in animals is what inspired me to become an official “practitioner” of Black Hat Feng Shui. My studies include graduating from both The Black Hat School of the Tibetan/Hawaiian Institute of Feng Shui taught by Master Nate Batoon and the Qi Gong program at Emperor’s College of Traditional Oriental Medicine in Santa Monica. Attending the Flower Essence Society in Nevada City, CA fulfilled my desire for education, listening to, and applying the art of Flower Essence therapy to help bring emotional balance for animals. My love of horses and great desire to deeply understand and help equine led me to study at Monty Robert’s Flag is Up Farm in Solvang, CA.

The studies of Huna; the ancient Hawaiian energetic principles that express and include “Aloha”, have connected all my learning of communications, NLP, branding & visual story-telling, feng shui, dowsing, flower essences, animal body languages, all together. All my “tools” are catalysts to balance body, mind, and heart stories.

I love to speak for consciously lead businesses, holistic and alternative healing organizations. I am rewarded when I teach the power of “heart story” for visual communicating, homes, and animals.

Getting the stuck “unstuck”, visually communicating with “Sketch Quests”, showing, telling, and communicating the true story of each being’s unique “energy” is my mission for people, business, animals, homes and environment. I love to learn... and be in my true flow of energy; that of world travel, doing and viewing art, hiking and being in nature, boating, discovering what makes the world “work” and communicate story. I am nurtured by friends and associates who are life long learners and are passionate about the “whats” and “whys” of their purpose.

### *Some brief educational “facts” of my story:*

- I graduated Magna Cum Laude from the University of Washington, Seattle, WA with a BFA Degree in Graphic Design, also completed studies with UCLA in Computer Creative Programs and Social Media, and Art Center in Pasadena, CA in Web Design. I am a member of the National TV Academy.
- Carol Gurney / Animal Communications (graduate and “referral” partner for 2 years)
- Flower Essence Society / Novato, CA
- Emperor’s Traditional School of Chinese Medicine / Santa Monica, CA (medical Qi Gong)
- Monty Robert’s Flag is up Farm / Solvang, CA (Body language of horses)
- Ozark Research Institute / Dowsing (member)
- Transcendent Solutions / Tim Kelley (Graduate & Soul coach facilitator / tele-class)
- Black Hat School / Hawaiian & Tibetan line / CA
- NLP practitioner / Empowerment Partnership / Kona, HA
- Aloha International / Huna / Big Island of Hawaii

I reside by the lovely water in Marina del Rey, CA.

It’s YOUR STORY, YOUR ENERGY, YOUR WELL-BEING.

*Would love to be the catalyst for you to tell your story!*

