Visual Storytelling #1 - *Examples for “business storytelling”*

How do you communicate your STORY...the “why, how & heart” of what you do oh - so - very well? This pdf gives you a snapshot of the variety of uses that visual “storyboarding” can take and serve...making your business “more”. The sky is the limit; from inspiring and recording brainstorm sessions, arting video “shows” from white boards for web or meeting presentations, TV commercial use, sales loops, kiosks, to tradeshow short movies. I also serve as a visual “scribe” for discovery meetings, team and company “growth” sessions, to helping illustrate summary reports and power point imagery. And, yes...I can put some imagination into charts and graphs too.
Visualize “story” for public tours, process “workings” that reflect corporate history AND personality! Good internal and external “pr”.

Visual Storytelling #1 - Examples for “business storytelling”
Visual storytelling *quickly* lets your audience understand “why, how & what” you do, how you can help...
Story tell your social media campaigns, promos, email blasts and blogs...from concept to art
Storyboarding for TV commercials to event videos, be creative, imagine BIG
Telling “other’s” stories, helping with both concept and rough storyboards
“How tos” to survey and discovery illustrations, how can visuals help “tell your story”?
“Process” and strategy illustration...words and art illustrate meaning
Visual story, what is at the “heart”: brainstorming for content, strategy, book ideation

Key Word quick roughs for notes or presentations

PATIENCE

LET IT LAND
Put some “concept”, personality, into your charts and graphs, get folks to stop and “look”