

# CHI · LIGHTFUL<sup>©</sup>

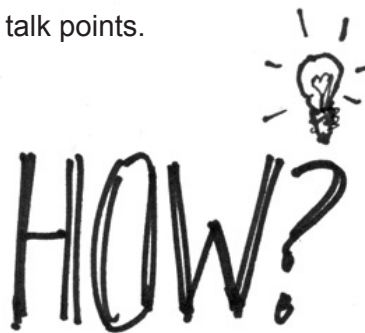
## Sketch Quests - Individual Visual Story Journeys

One on one Visual “Sketch Quest” storytelling shows where and who one “is”, lets you see your vision on paper. A visual mind map that captures present moment information, and brings thinking into reality by being “on paper”. Your personal visual “coach” for clear focus, flow, growth, decision-making, direction, awareness of differences, likeness, showing community, showing ALL! A keen tool for leaders to get “stuck unstuck”, to show and reveal current stories, find focus, progress, find purpose, ask questions, form accurate assessments, gain understanding, and spark insights to create greater productivity.





A Sketch Quest is a quick casual mini discovery “interview”, resulting with a visual mind map summary. A Quest is guided by a pre-agreed upon topic, a series of informal questions then lead a Q&A conversation, ending with delivery of a quick black and white sketched summary. Results are given in visual form, and reflect key talk points.



Interviews are done via the phone or in person and are an hour long. Quests can be done with one or with a small group. Sketch Quests could be used as “mini retreats” with at least 3 C suite individuals or with key managers (hour and a half long for a group session).



Sketch Quests bring what one is thinking into real, awareness in present moments “onto paper”. Quests are used as a visual summary, a marker or recording of meanings, ideas, status, skills and understandings, in real time, the present moment. A visual show and tell that speaks the universal language of “pictures” that is used to communicate and act as translator to find clarity, agreement, for comparisons of “past and future”, explanations, tool for brainstorming, that records and shares. Visual summaries become funnels; they simplify mental and verbal communications, list key benefits, flag understandings...the sky is the limit! Individual Quests or group Quests provide the benefit of showing with quick rough “pictures” in a friendly manner: alignments, non-alignments, different viewpoints, styles, and goals.

## Sketch Quests - Individual Visual Story Journeys

Quests spark awareness of what needs to be done, changed, begin a process of prioritizing, of “getting things going”. A Quest can open up communication, give all the opportunity to express outside of the box, share the discovery of commonalities, correct and clear focus, get all on the same “story page” in order to increase productivity, and problem solving for individuals and the C suite.

Quests get “stuck unstuck”, period!



WHO?

INTERVIEWEE for Quests: Working directly with CEO's, C-Suite officers, individual business owners, upper management individuals, educators, inspirational speakers, workshop and event leaders, ideation staff.



VALUE:

### **What does a Sketch Quest “do” and what do you do with one?**

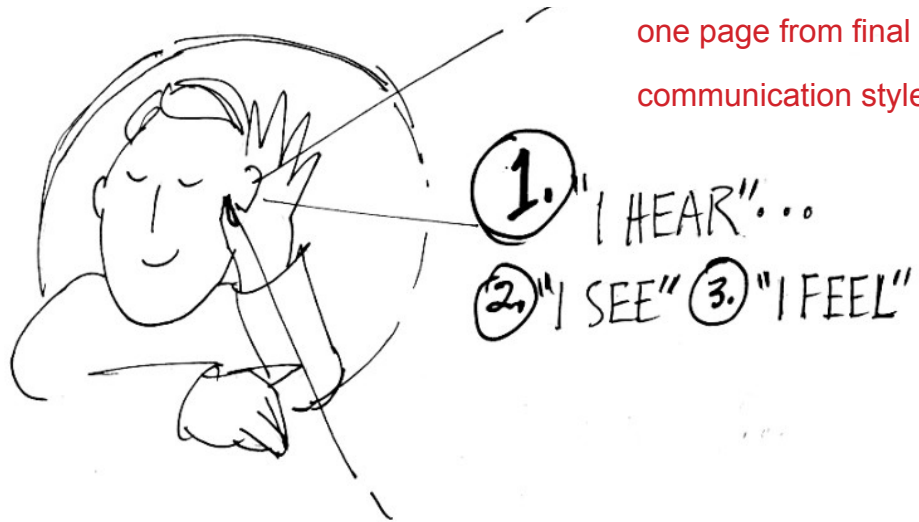
Sketch Quests bring one's awareness into the present moment in a very quick manner. The sketched summary is a “visual mind map” that begs and points to beginnings for accountability and positive growth. Visual Sketch Quest is an unintimidating way to show personal and professional present conditions. A Quest summary can be used to mediate and show differences, get everyone to understand point of view, get all on the same page. They visually can show business and personal relationship personalities, perceptions, styles, points of agreement or confusion, lack or flow of productivity, communication clarity, leadership styles and effectiveness, company message clarity, customer service needs, internal and external communications. They facilitate brainstorming and ideation, define and evolve process styles, help define needs, desires, understandings, and team accord, to name just a few stories to show and tell.

With the use of a visual record from a Sketch Quest session one can establish baselines of “what is working” or understood, and what needs a bit of attention to get back into clarity, flow, focus, productivity, and harmony. Sketch Quest timelines are wonderful tools to show progress, encourage participation and positive change. *Get “stuck unstuck”; show, share, and “own” the energy that makes up your story. AND, for both you and your team, a great opportunity to have fun and permission to think outside the box, encouraging creativity and innovation!*

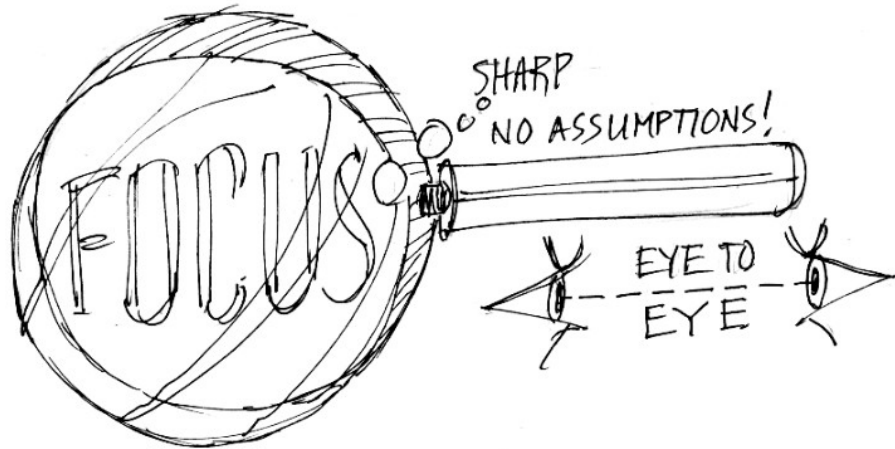
Sketch Quest example from a Communications Quest, one page from final pdf for communication style.

STYLE

HOW:



BY:



ELECTRONIC INTERACTIONS

"NO"

CONS: disjointed  
delays  
fractured  
loss of focus

CONVERSATION MODE:



- ① FACE to FACE
- ② PHONE

PROS: engrossed  
PRESENT time  
focused  
immediate/  
FLOW Q+A

## Sketch Quests - Individual Visual Story Journeys

Some story offerings for Sketch Quests are:

Quest for communication

*Quest for purpose*

Quest for productivity

*Quest for brand*

Quest for Mission

*Quest for partnerships*

Quest for balance

*Quest for learning*

Quest for flow / define passion

Quest for focus

*Quest for Vision*

Quest for internal communications

*Quest for Core*

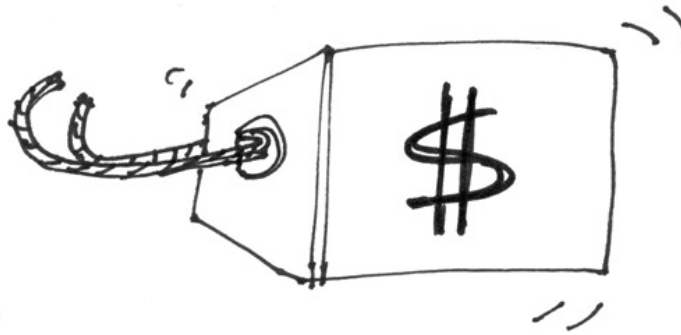
Quest for external Communications

*Quest for team harmony*

Quest for change

ETC!!!!

*Custom Quests for specific needs!*



### **DELIVERABLES:**

Sketch Quests include the phone or on-site discovery interview and within 48 hours\* of the interview the delivery of a black and white pdf of a sketched “findings summary” record of the question / answer interview.

Please call for fees for sessions.

Fee is based on one-hour time length, non-rush turn around, and can be customized and calculated for group rates if needed.

\* Or agreed upon timeframe at time of interview scheduling.