Sketch Sessions – Group / Event Sketch Story Journeys

Sketch recording / facilitation supports meetings, workshops, lessons, travel journeys, events and gatherings of all sorts. A great tool for summary, translating complex ideas into the heart of visual clarity, facilitating ideation and brainstorming sessions, engaging and getting your audience all on the same page!
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Sketched records are visual summary support tools drawn from your meetings, or almost any type of event you organize. Summaries are sketched up from your copy “deck”, script, or report, as well as on-site notes during an event (Sketch summaries can also be created from your copy content before your event). Post event delivery of black and white or color enhanced sketched “journal” reports come as electronic pdf files, giving you the capability to quickly send to all who attend. Pre-event sketch support is in the form of spot illustrations that adds pizzazz to your presentations in many ways from power point to handouts.

Quick sketch story summaries are drawn from your copy content and on site note taking (both written and drawn) during your event. To be “on the same page”, a quick pre-event conversation after I receive your script via phone confirms your KEY points for structuring your sketch record. Your script and my notes are combined post event in a multi-page sketched summary of key information given at your event. The actual sketch summary is in pdf form and consists of multiple pages of black and white line art enhanced with color. Delivery follows an agreed upon schedule set at time of project start.
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Sketch stories tell YOUR stories! Visual summaries show the core or “heart” of your ideas and are super effective at communicating your big idea into clear visual communications. They condense communication into simple clear imagery. Visual story summaries have a feeling of creativity, “play”, permission to experiment, contribute, and continue your “conversation”.

Sketch story recordings are useful for:

Workshops
Conferences
Meetings & Discussions
Team Building
Mergers
Strategy, Brand, Mission Discovery
Ideation & Brainstorming
Ad pitches / TV storyboarding
Panel Sessions

Speaking
Culture Explorations
Presentations
Retreats
Off-Site events
Classes
Learning Retreats / Travels
Project and Product Development
AND, whatever you can imagine!

Chi-Lightful visual sketch graphics are tools for conscious leaders who desire to communicate quickly and clearly from the “heart” their message or story. From corporate C-Suite to inspirational speakers, the visual summaries augment and clarify the story that is being “told”. CEO’s, upper management, speakers, educators, business owners, team builders, retreat and event organizers, business and life coaches, and many more can take advantage of sketch summaries.
Plain and simple, Visual Sketch Summaries and journaling of stories SHOWS your story in a quick and beautiful manner. With over 80% of the population now using "pictures" as their main source of information and learning, you are using pictures to communicate your story to your majority. Sketch summaries have a feeling of “play, experiment, creativity”, and outside of the box time from perceived or real pre-set rules and process. To access and show and communicate the heart of your ideas, gives your audience clear, authentic connection to your story.

Some benefits of Chi-Lightful Sketch Summaries:

- Gives you beautiful visual summaries in both words and images of your message.
- Sketch stories (both summaries and spot illustration) enhance your key themes and big ideas.
- Gets folks on the same page.
- Improves understanding and retention of your story
- Simplifies and clarifies complex and big ideas.
- Encourages collaboration and being a part of “community”
- Creates conversation and social “buzz” take-aways that both you and your audience can use to be a catalyst for future events, meetings.
- Enhances ROI for coaches, speakers, facilitators, etc. with loyalty and social networking.

In “summary”, Sketch Summaries and graphics show the heart of your communications, producing an equation of “creativity and play” = success, giving you greater productivity, clarity, and communicate your story’s upbeat essence.

For fees, details on deliverables, scheduling, please contact me at: paula@chilightful.com or phone me: 310.621.8512

Let’s start a conversation so you can begin showing
YOUR STORY,
YOUR ENERGY,
YOUR WELL-BEING!
Sketch Sessions – *Group / Event Sketch Story Journeys*

Sketch Recordings summarize events, classes, workshops, assist concepting / ideation, storyboard scripts, enhance presentations / reports, record retreats and travel... communicate heart essence complex ideas in simple, fun, beautiful ways. Some examples...

**WORKSHOP SESSIONS**

**archetypes**

1. **THE HEART** of our being...
2. Each has a different **QUALITIES**
3. **UNIVERSAL** [All beings]
4. Finding your Heart
5. Act as a Roadmap

**TWO ARE BOTH:**
- Specific
- General

**IVERS**

- Expression
- Inspiration
- Action
- Integration

*STORYBOARDING*

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TRAVELS / RETREATS

CLASSES
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STRATEGY, PITCHES, BRAINSTORMING

REPORTS, POWER POINT, CHARTS, ETC!