

# CHI · LIGHTFUL<sup>®</sup>

Feng Shui with Real Estate : ATTRACT > SELL > FLOW > WITH FENG SHUI

How does my feng shui consultation and partnership create more movement, attract more traffic, more profit, create more appeal and interest for you and your buyer or seller? It creates balance, recognition (outside curb appeal, inside harmony), and flow for the space you are looking to sell for or to your clients. Feng shui can also create and maintain referral and reputation for you, your Real Estate firm...and loyalty attracts more clients, builds your business flow!

The most important aspect of your real estate business is your buyer or seller. They call you because they need to move, need a new home, space to go from “where they are to where they want to be”, trusting you with THEIR largest asset, their home or business space. Both your client and you want this HUGE change, this purchase or sale to be hassle free, easy, the smoothest possible “find” or transaction, a move that makes them happy not regretful. This is their “dream”, help them sell or find what they want, make it pleasant and smooth with feng shui.

*Continue for more...*



You are in a highly competitive business, things move fast, many are bidding on the same “dream”, it can get overwhelming for you and your clients. Feng shui is a great tool not only de-stress a situation, it attracts balance, peace, and flow for all! AND, with Black Hat Feng Shui...it can all be “invisible”, non intrusive to a space.

Use feng shui to give you solutions to clear up, de-clutter a home’s energy or “chi”, as well create new energy to magnetize buyers into a home and sooth them while they are “just looking”. Creating a strong, attractive, calm environment that brings offers your client the warm excitement of finding their “dream home”. You want your properties to say “ahhhhh” to your clients, not “ughhhh”.

### *When can feng shui help you please buyers, fulfill sellers, move people into homes?*

Feng shui is used to clear up old “stuck energies” in homes before listing, helps in staging homes going on the market, influential with establishing curb and interior appeal, amps up open house traffic, and helps your client after they get settled into their new home.

- 1. Before:** Clear out, clean up and move the energy around into a positive place at your client’s place. There are specific “cures” used to help in selling a home, which bring more attention to the address, entrance and interior spaces. There are also very “auspicious” numbers that help sell or purchase properties...use feng shui when you are doing the “math” of purchase and sell. Bringing in a feng shui practitioner can also give your influence more power and support when things just “need to be moved” to benefit all.
- 2. Staging:** Important to get the sales “flow” going with folks who are staging your property with the most auspicious elements, form, numbers, colors and shapes. Get the home’s chi in top balance, you will get top price!
- 3. During:** Keep the energy attractive and flowing...placements of living plants, movement of key items can and will promote a feeling of “new” in a space as well as clear out many suppliers, high traffic...clean out the left behind energy of the “looky loos” and workers. Use feng shui as your “comfort” and “flow” touchstone as you are in the sales process!
- 4. After:** You sold your client’s home or you helped your client buy...now what? Make sure everything in an environment is balanced after the property is empty, before your client moves in. There have been many suppliers, workers, inspectors, helpers coming and going...time to clean up any “extra” energy that has been left behind...clean it up, use the refreshing cures of feng shui to welcome and help your client move into that new space. A unique gift that does set a balanced foundation for your client and appreciation for your “care” as well.
- 5. Follow up...keeping in touch:** Feng shui can be used as a great resource to keep in touch and keep you on your client’s radar. Keeping in touch, giving a gift of feng shui creates comfort and loyalty for your client, referrals and more business for you. (If local: You can give a gift of a feng shui session to your seller, for their new home...your “welcome home” and thank you.)

Just as every home is different, my services are all custom...give me a call to discuss a plan, outline on what you needs are for your flow of buy and sell.

*Example of the "How "of my help...*

I work from a home's floor plan and environment, your needs, your schedule, budget, and whom you partner. We talk about what it is you are having to discover, what is causing your properties to be in a "stuck" mode, what needs change to create flow, sales...where and how is a "shift" needed. Are there comfortable or uncomfortable areas in a home or business? What feeling is it that you wish to bring into the space to help it sell, to make your seller feel best as well as what will make potential buyers feel good about? I give you an outline to fill out to help you with these goals so I can offer cures for space, color, number, element, and shape considerations to you.

*Steps to making positive change:*

**A STANDARD "FIRST VISIT"...BALANCING THE 9 LIFE SPACES IN HOME OR BUSINESS**

1. A questionnaire will be given to you to find and express existing likes and dislikes, areas of concern, things feeling like they need some TLC. After I receive your answers, we discuss, agree on goals and needs, then on to step 2.
2. I will need a rough drawing of your floor plan or spaces along with photos of outside and inside...or time to visit your property for a quick walk through.
3. We review the outline and floor plans and find where there are strengths and challenges within the plans or space. The plans you provide now become your guide or map to the strong energies already in the home. This sketched floor plan will be filled in showing the Bagua's 9 life spaces or guas and will be left with you (along with some session notes) as a reminder for future work and help with "chi"!
4. Next step is for me to come to the space and together we first clear and clean the space, then activate, move, assist beneficial energy into and around your environment. Specific cures for selling will be placed into the environment. The length of time on site is custom and is discussed before my arrival so you and I can both plan our time efficiently.
5. After the feng shui colors and cures are put into place, the space is blessed and we close our session. My payment is then put into 2 red envelopes: my fee for feng shui in one red envelope and a 2nd a red envelope which expresses unconditional gratitude is given.

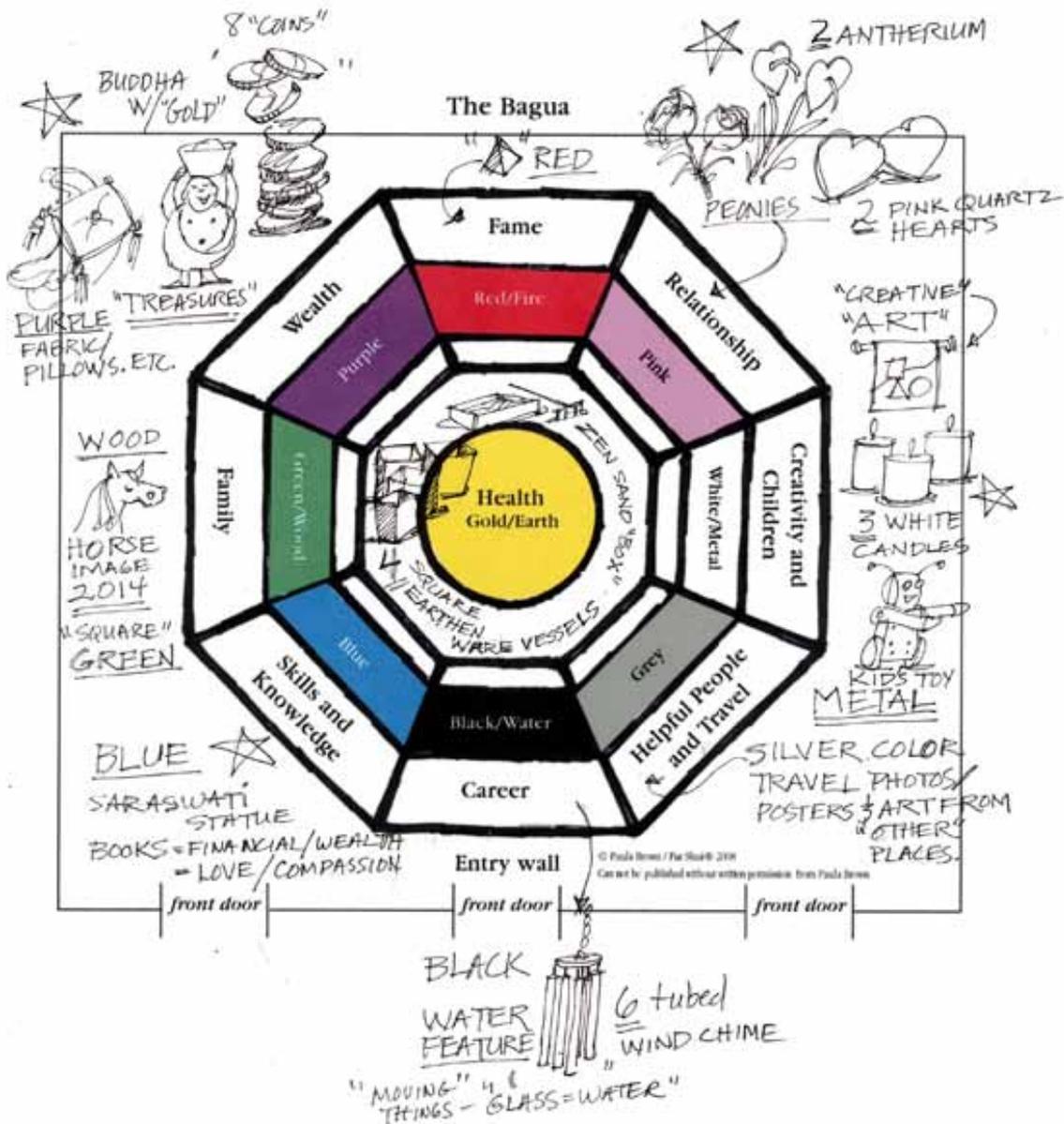
The above steps are given as an example of putting down balance in the entire space or home (business) for your client and happens before the property is put on the market. Best to "clean" an environment before you begin, put in "selling" cures, match harmonious energies with staging partners, and finally seal and harmonize the home to open the doors to sell.

Each situation is custom; each need is unique in every way. This is not only an effective way to give you a sales advantage; it is a great gift of peace, harmony and balance for your client and you!

Attached are examples of a floor plan, its rough divisions into the 9 life spaces or guas of the feng shui Bagua, and the Bagua (energy map!).

I look forward to partnering with you and creating more traffic, more solid sales, more dreams come true for you and your clients. Please give me a call to discuss, plan, and ignite some good positive "chi" movement for your business..."shift" into change, become and be greater in all you do and give!

Example leave behind Bagua: ideas (staging and guide) for each gua according to unique needs



Example of full floor plan leave behind with Bagua division with "weakness" areas noted



**FRONT**

\* WEAKNESS ① WEALTH/PROSPERITY: "PUSH" WALL BACK - (SILVER) / GREY  
 AMP UP HELPFUL PEOPLE & WEALTH - BRING IN METAL / GREY

② CHILDREN/CREATIVITY: BRING IN "GREEN" - AMP UP FAMILY GUA.