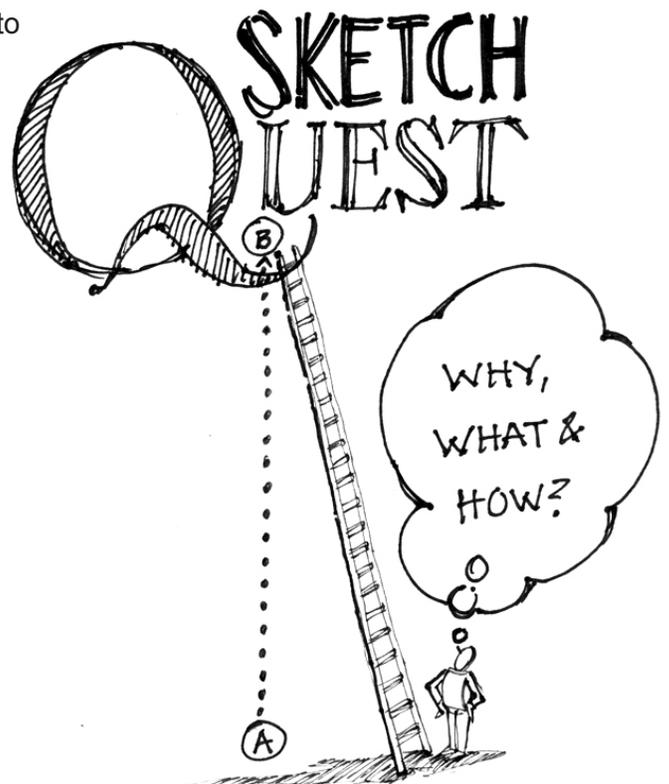


CHI · LIGHTFUL[©]

Sketch Quests - Individual Visual Story Journeys

Visual “Sketch Quest” storytelling shows the “why, where, and who” of your clients using your custom questions for one on one sessions to groups of up to three clients. An aid to bring thinking into reality by putting it down on paper. With quick sketching, visuals become tools. Thinking becomes “real” and your work to illuminate paths, priorities, direction, flow (or log jams!), has added value with each “ah ha” clarification. Just about anything that is showing up in present moment “stories” is prompted into more awareness and talk.

Sketch Quests are the perfect Visual Mind Map for your clients; a “visual coach” leave behind to your custom sessions. A keen tool for coaching, education, team building. Quests show current stories, assessments, shows “stuck” to help free it into unstuck, ignite understanding, and sparks insights to create greater trust, safety and productivity for you, your clients, and your process.





A Sketch Quest is a quick casual mini discovery “interview” resulting with a visual mind map summary. Quests are available to be done to your questions, format, your topic. In an agreed upon 1 hour session, you ask your client your questions, and notes from the Q&A conversation become a delivered quick black and white sketched summary. Results are given in visual form, and reflect key talk points.



Sketch Quest for moderators are done via the phone or in person and are based upon an hour length with the moderator asking their custom questions. Quests can be done with one or with a small group up to three. The moderator can create their own theme or can follow a pre-existing Sketch Quest theme. Sketch Quests could be used as “mini retreats” with at least 3 C suite individuals or with key managers (hour and a half long for a group session). Can be done from your “finding notes”*, conference call set ups, or in person.

**Fee for sketching from client notes may vary.*



Sketch Quests bring what one is thinking into real, awareness in present moments “onto paper”. Quests are used as a visual summary, a marker or recording of meanings, ideas, status, skills and understandings, in real time, the present moment for you and your clients. A visual show and tell that speaks the universal language of “pictures” that is used to communicate and act as translator to find clarity, agreement, for comparisons of “past and future”, explanations, tool for brainstorming, that records and shares. Visual summaries become funnels; they simplify mental and verbal communications, list key benefits, flag understandings...the sky is the limit! Individual Quests or group Quests provide the benefit of showing with quick rough “pictures” in a friendly

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manner: alignments, non-alignments, different viewpoints, styles, and goals.

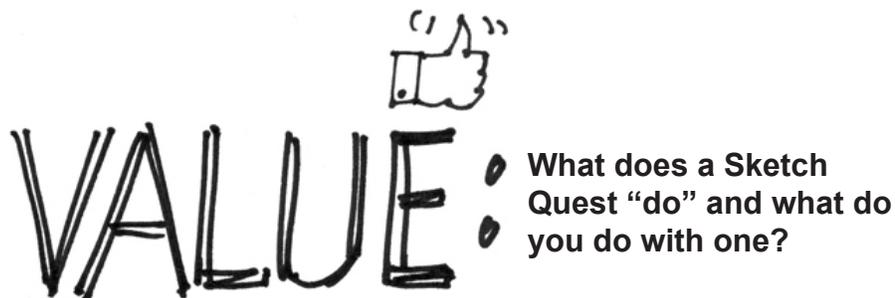
Quests spark awareness of what needs to be done, changed, begin a process of prioritizing, of “getting things going”. A Quest can open up communication, give all the opportunity to express outside of the box, share the discovery of commonalities, correct and clear focus, get all on the same “story page” in order to increase productivity, and problem solving for your clients.

Quests get “stuck unstuck”, period!



WHO?

A great tool that is used by corporate consultants, HR, C-Suite, coaches, educators, speakers, workshop leaders, facilitators of all kinds, to use with their clients and audiences to help define direction, growth, key understandings, communications, results. Great tool for present real time awareness...showing and igniting the “stuck to get unstuck”!



VALUE: What does a Sketch Quest “do” and what do you do with one?

Sketch Quests brings awareness into the present moment in a very quick manner. The sketched summary is a “visual mind map” that begs and points to beginnings for accountability and positive growth. Visual Sketch Quest is an unthreatening way to show personal and professional present conditions. A Quest summary can be used to mediate and show differences, get everyone to understand point of view, get all on the same page. They visually can show business and personal relationship personalities, perceptions, styles, points of agreement or confusion, lack or flow of productivity, communication effectiveness, leadership styles and effectiveness, company and personal message clarity, customer service needs, internal and external communications. They facilitate brainstorming and ideation, define and evolve process styles, help define needs, desires, understandings, and team accord, to name just a few stories to show and tell.

With the use of a visual record from a Sketch Quest session you can establish a baseline for your client of “what is working” or understood, and what needs attention to get back into clarity, flow, focus, productivity, and harmony. Sketch Quest timelines are wonderful tools to show progress, encourage participation and positive change. *Get “stuck unstuck”; show, and share the energy that makes up your client’s story. For you and your client, a great opportunity to have fun and permission to think outside the box, encouraging creativity and innovation!*

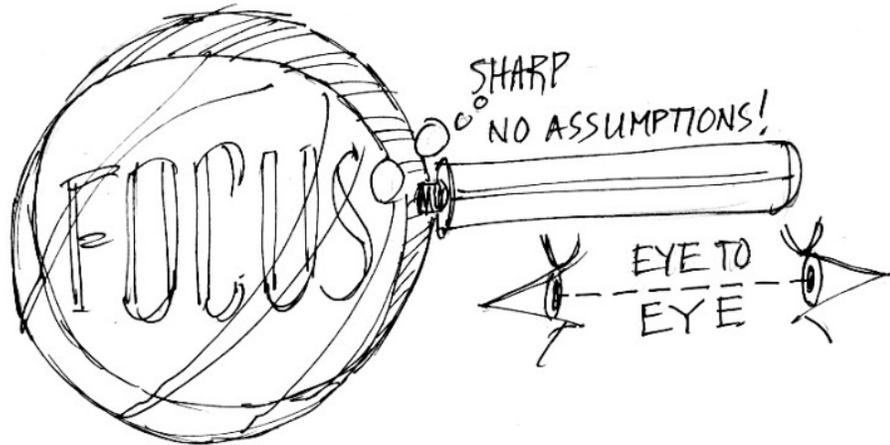
Sketch Quest example from a Communications Quest, one page from final pdf for communication style.

STYLE

HOW:



BY:



ELECTRONIC INTERACTIONS
"NO"

CONS: disjointed
delays
fractured
loss of focus

CONVERSATION MODE:



- ① FACE to FACE
- ② PHONE

PROS: engrossed
PRESENT time
focused
immediate/
FLOW Q+A

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Some story offerings for Sketch Quests are:

Quest for communication

Quest for purpose

Quest for productivity

Quest for brand

Quest for Mission

Quest for partnerships

Quest for balance

Quest for learning

Quest for flow / define passion

Quest for focus

Quest for Vision

Quest for internal communications

Quest for Core

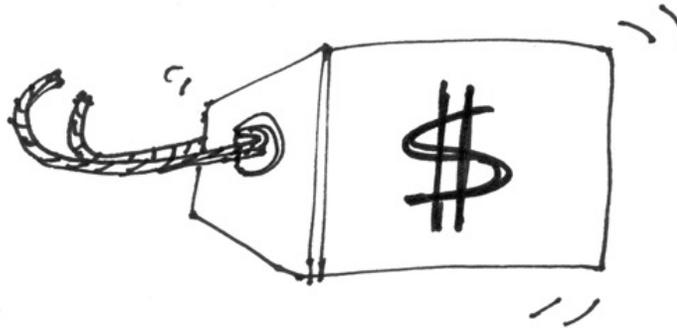
Quest for external Communications

Quest for team harmony

Quest for change

ETC!!!!

Custom Quests for specific needs!



DELIVERABLES:

Sketch Quests include the phone or on-site discovery interview and within 48 hours* of the interview the delivery of a black and white pdf of a sketched “findings summary” record of the question / answer interview.

Please call for fees for sessions.

Fee is based on one-hour time length, non-rush turn around, and can be customized and calculated for group rates if needed.

* Or agreed upon timeframe at time of interview scheduling.